<DATE>

The Honorable Robert E. Lighthizer

United States Trade Representative

Executive Office of the President

600 17th Street, NW

Washington, DC 20508

Dear Ambassador Lighthizer:

As the owner of <BUSINESS NAME> in <CITY, STATE>, I write to encourage the U.S. to remove harmful tariffs on European Union (EU) alcohol products and refrain from imposing any additional tariffs in order to prevent further damage to my business and customers.

After nearly a year of these tariffs, they have had the unintended consequence of harming businesses like mine and resulted in price increases for my customers. Tariffs function as an additional tax on many of the well-known products that my customers enjoy.

Now, in the midst of the COVID-19 crisis, as beverage businesses fight to keep their doors open, staff their bars and stores, and keep their employees and customers healthy, the possibility of increased or expanded tariffs does nothing but make their survival even tougher. My business and customers should not be punished with burdensome tariffs during this already difficult time.

As the U.S. reviews the tariffs on EU alcohol products, I encourage you to continue negotiating with the EU Commission toward a reasonable outcome; reduce or eliminate current alcohol tariffs; and resist imposing additional tariffs on already beleaguered Main Street beverage businesses like mine.

Thank you for your consideration.

Sincerely,

<NAME>

<BUSINESS>

<CITY, STATE>