

ABL WEEKLY

POLICY, INDUSTRY AND BUSINESS NEWS FOR BEVERAGE RETAILERS

Friday, August 9, 2019

Issue 393

MEETINGS & EVENTS

[September 12 - IABR Fall Golf Outing | Indianapolis, IN](#)

[September 15-17 - ILBA Annual Convention & Tradeshow | LaSalle, IL](#)

[October 9 - NYSLA 10th Annual Albany Holiday Trade Show | Albany, NY](#)

[October 10 - IABR Annual Meeting & Board of Directors Meeting | Indianapolis, IN](#)

[October 14-17 - TLW 84th Annual Fall Convention | Green Bay, WI](#)

[October 15 - NYSLA 10th Annual Buffalo Holiday Trade Show | Buffalo, NY](#)

[October 21-23 - ABL Fall Board Meeting & Industry Meetings | Washington, DC](#)

ABL & PUBLIC POLICY NEWS:

[NYC Wage Hikes Didn't Hurt Restaurants,](#)

[New Study Says:](#) A five-year rise in New York City's minimum wage hasn't been the devastating blow that opponents of a \$15 pay floor there and elsewhere have contended, with the local restaurant industry outpacing the rest of the nation in openings, job growth and incomes, according to a new study.

[New Study Confirms That Trump's Claim about China Paying for Cost of U.S. Tariffs Is](#)

[Untrue:](#) A new study from researchers at Harvard University, the University of Chicago and the Federal Reserve has further discredited a key talking point from President Donald Trump in relation to the escalating trade war with China: the East Asia country does not pay the cost of U.S. tariffs, U.S. consumers and importers do.

[Free-Market Campaign Groups Insist BMI/ASCAP Consent Decrees Should Stay in](#)

[Place:](#) A dozen free-market-focused lobbying groups in the US have urged the Department Of Justice to keep in place the consent decrees that regulate American collecting societies BMI and ASCAP.

[Trump Slaps 10% Tariff on Another \\$300B of Chinese Imports:](#)

Donald Trump has escalated Washington's ongoing trade war with Beijing by imposing a surprise 10% tariff on \$300B of Chinese goods. In a series of tweets on Thursday, the US president said it will start charging the "small additional tariff" on goods and products coming from China on September 1.

[With Tariffs Looming, Shoppers Say They'll Adjust Spending:](#)

While food retailers expressed significant concern over proposed tariffs on Mexican imports earlier this summer, which were ultimately suspended, tariffs on Chinese goods won't hit the grocery industry as hard as other retail categories. The previous tariff proposal focused heavily on produce, particularly avocados and tomatoes.

[U.S. Remains 'Most Attractive' Wine Market, According to New Report:](#)

The US has again topped the list as the most attractive wine market in the world, though the sustained volume growth of the past decade has largely subsided, according to Wine Intelligence's Global Compass 2019 report.

INDUSTRY NEWS:

American Beverage Licensees: [U.S. Retaliatory Tariffs Could Cost Up to 78,600 Jobs in U.S. Beverage Alcohol & Hospitality Sectors](#)

Alcohol & Tobacco Tax & Trade Bureau (TTB): [TTB Newsletter – Weekly News \(August 9\)](#)

Beer Business Daily: [Where in the World is Tony Magee?](#)

Brewers Association: [Mid-Year Craft Volume Growth 'Steady' at 4 Percent](#)

Gallup: [Liquor Ties Wine as Second-Favorite Adult Beverage in U.S.](#)

IWSR: [Radius Trend: Canned Wine](#)

JDSupra: [Will Tennessee Wine Case Affect New Jersey Brewery Laws?](#)

Law360: [DOJ Urged to Leave Intact Music Licensing Orders](#)

NACS: [Shoppers Belly Up to In-Store Beverage Bars](#)

Nielsen: [Battle of the Brands: Consumer Disloyalty Is Sweeping the Globe](#)

SevenFiftyDaily: [Why Craft Brewers Are Turning to Large-Format Cans](#)

SevenFiftyDaily: [Why Women in the Wine Industry Stay Silent About Abuse](#)

VinePair: [Beer Sales Are Up, but It's Because of White Claw](#)

CANNABIS NEWS:

[THC Infused Beer on the Rise:](#) Despite Colorado legalizing recreational marijuana in 2012, there remains a persistent taboo surrounding marijuana use. Hannah Metzger reports that some companies are trying to challenge this taboo by combining marijuana with one of the most socially accepted beverages in America: beer.

[After Pot Legalized, Colorado's Teens Moved From Smoking to Edibles, 'Dabbing':](#)

Colorado legalized recreational marijuana use in 2014, and a new study shows that the state's teens have since started to move away from smoking pot to other forms of consumption. Among Coloradan teens who use pot, about 87% said they smoked the drug in a 2015 survey, but that number had fallen to about 78% when the same survey was taken in 2017, the researchers said.

[Marijuana During Pregnancy Might Be As Dangerous As Alcohol:](#) Marijuana is slowly ditching its illicit reputation. But as recreational use broadens and the drug becomes more available, concern grows for one group of potential consumers in particular. The number of pregnant people using cannabis is on the rise, and scientists are still scrambling to understand the possible ramifications.

[Police Have a New Way of Telling If You're Driving High:](#) Marijuana-using drivers beware: A new device can help the police determine whether or not you're high behind the wheel. We all know that we shouldn't drive drunk, or let our friends have the car keys if they've had one too many, and we all know about breathalyzers and other sobriety tests administered to suspected drunk drivers by law enforcement.

[Cannabis Banking Bill Earns Interest from Republican Committee Chair:](#) This year has been a historic one for federal cannabis reform, and it may be about to get even better. Last month, Congress hosted two public hearings on cannabis policy: The first focused on racial and social justice and the

second focused on banking access for the cannabis industry.

INDUSTRY SPOTLIGHT:



DRAUGHT BEER QUALITY MANUAL

Perfect for professional and home draught systems

Put Your Best Beer Forward

Fourth edition now available

BREWERS PUBLICATIONS

The [Draught Beer Quality Manual](#) is an indispensable resource for brewers, wholesalers, retailers, and draught system installers. Prepared by the Brewers Association Technical Committee, this fourth edition includes updated best practices, detailed information about line cleaning, draught system components and design, gas dispense and balance, proper pouring, sanitation and growlers is organized with your needs in mind. The goal is simple – to improve draught beer quality and ensure that beer makes it into the consumer’s glass as the brewer intends.

STATE & LOCAL NEWS:

[Arkansas: State Sees Uptick in Craft Beers:](#)

Arkansas’ craft brewers made nearly 37,500 barrels of suds in 2018, up slightly from the previous year, with a single Little Rock brewery accounting for almost 40% of the beer produced in the state, according to state data.

[California's Enforcement Efforts Against Illicit Marijuana Market Having a So-So Impact for Legal Businesses](#)

: Raids, arrests, seizures and fines have caught the attention of the California cannabis industry in recent months, as the state’s legal marijuana market continues to grapple with financial challenges caused by business lost to the state’s enormous number of illicit MJ companies.

[New Hampshire: State Cuts Liquor Prices for Out-of-State Shoppers:](#)

To highlight New Hampshire’s tax-free status and to thank out-of-state customers, the state liquor commission is offering them discounts at its liquor and wine outlet stores.

[North Carolina: Distillery and ABC Modernization Bill Signed into Law:](#)

On July 29, 2019, Governor Cooper signed SB290 into law. The bill makes major changes to North Carolina alcohol laws, including allowing distilleries to sell unlimited bottles directly from the distillery and to sell mixed drinks at the distillery.

[Oklahoma: Judge Hears Arguments Over Alcohol Distribution Law:](#)

Attorneys on

Iowa: Distilleries Can Now Serve All

Alcoholic Beverages: A law change in Iowa allows distilleries to do more. One local business owner expects a big impact on his bottom line. Ryan Burchett owns the Mississippi River Distilling Company in LeClaire. Tomorrow marks the first day he'll be selling wine and beer at his shop.

Kansas: You Drink, You Drive, You Lose Campaign to Begin Aug. 15:

Citizens are warned that during the period of Aug. 15 through Sept. 2, the Seward County Sheriff's Office will join almost 190 other local and state police agencies across Kansas in a crackdown aimed at removing drunk and other drugged drivers from the roadways.

Michigan: Determining THC in Impaired

Drivers: Approximately nine months have passed since Michigan voters approved legalizing recreational marijuana. Since November 2018, and the campaigns leading up to the date, law enforcement agencies, scientists and politicians have expressed the difficulties of regulating marijuana use and driving.

Michigan: Microbrewers Want to Sell Their

Own Beer Statewide: There's a battle brewing when it comes to the state's beer regulations — and it's not a pint-sized problem. In Michigan, brewers can only sell their beer to bars and retailers if they produce fewer than 1,000 barrels in a calendar year.

Minnesota: State Moves to Block CBD

Beverage Sales: Citing U.S. Food and Drug Administration's (FDA) guidance prohibiting the sale of CBD-infused food and beverage products, the Minnesota Department of Agriculture (MDA) last week issued cease and desist notices to CBD beverage manufacturers and has embargoed sales for at least one beverage company.

Thursday argued the pros and cons of a new law that will determine how alcohol is distributed throughout Oklahoma. Petitioners representing a dozen local and national alcohol businesses are asking Oklahoma County District Judge Thomas Prince to block the implementation of Senate Bill 608, which they claim violates the state's constitution.

Oklahoma: State Modernizing Alcohol Laws Again:

With football season quickly approaching and more Norman public events and festivals on the horizon, a recent alcohol law is set to shake things up this year. Senate Bill 804 was passed this last spring by state lawmakers and aims to modernize the restrictions that came along with State Question 792 for strong beer and wine.

Pennsylvania: Convenience and Grocery Stores Selling Beer Upend Lancaster County Market for Liquor Licenses:

The Rutter's in Leola was the first convenience store in Lancaster County to sell beer. It debuted the sales in October 2016. In 2011, after more than 30 years in business, Joe Gargano decided to start selling beer from his small pizza shop at the center of East Petersburg.

Virginia: Federal Court Strikes Down

"Habitual Drunkard" Law That Criminalized Owning Alcohol: Prohibition may have ended back in 1933, but that hasn't stopped police in Virginia from arresting hundreds of adults for possessing alcohol. Under a bafflingly archaic law, courts have "interdicted," or designated, Virginians as "habitual drunkards," who can then be arrested and charged for possessing or attempting to possess alcohol.

BUSINESS & LIFESTYLE NEWS:

Diageo Buys Majority Stake in 'Game-Changing' Alcohol Free Company:

Diageo, the world's biggest spirits firm, has moved further into non-alcoholic drinks after securing a majority stake in "game-changing" alcohol-free "spirit" Seedlip. The company already held a small stake in the drinks start-up, but has

Thirsty for Unicorns: On the Hunt for High-End Bourbons:

God help me, I'm a bourbon nerd. Not by choice, believe me. I was once like you. I used to walk into my local packy, find the bottle I wanted on the shelf, go home and drink it while I watched the Sox, and I was happy.

significantly increased its investment as it continues to bank on the growing popularity of non-alcoholic drinks.

Ten Best Beers to Use in Beer Batter

Recipes: Beer does some amazing things in batter for deep-fried foods. The CO2 gas in a can of Bud keeps things light and airy, and helps the batter cook fast, meaning the cod underneath can emerge moist and properly à point.

Arizona Tea Maker Enters the Cannabis

Market: The maker of Arizona Tea is entering the market for vape pens and cannabis-infused gummies and drinks. It reached a licensing deal with Dixie Brands, a cannabis company that makes and sells drinks, gummies and topical creams that are laced with marijuana.