

# November is Package Liquor Store Month

## By The Numbers



**551,000**

Off-Premise Retailers Are Responsible For Over 551,000 Jobs In The U.S.



**\$39,800**

Off-Premise Retail Jobs Pay Average Of \$39,800 In Annual Wages & Benefits



**\$87.9B**

Off-Premise Retailers Are Responsible For \$87.9 Billion In Direct Economic Activity



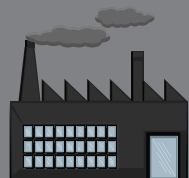
**PACKAGE LIQUOR STORE MONTH**  
**NOVEMBER**

## Did You Know?

Package Liquor Stores Play A Vital Role Within The Three-Tier System, Which Provides Customers With Unparalleled Product Choice & Industry Accountability

**#PLSMonth**

### The Three-Tier System



PRODUCERS



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RETAILERS



YOU