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CONTACT:

Jessica Anders
American Beverage Licensees
anders@ablusa.org
301-656-1494

Registration Is Open for the 13th ABL Conference

Annual Meeting Will Feature Policy Advocacy, Business Seminars and Social Events

Bethesda, MD – March 31, 2015 – American Beverage Licensees (ABL) is proud to announce that registration is now open for the 2015 ABL Annual Conference, to be held on June 7-9, 2015 in Washington, D.C. ABL's signature annual event brings together on- and off-premise beverage licensees to celebrate their important role in the beverage alcohol marketplace. Registration is available [online](#) for \$250 per person, which includes access to all events. Other registration options are also offered for social events only.

General Sessions will feature industry updates, briefings, and knowledge workshops. Topics on the agenda include:

- How to manage your reputation on Yelp
- A panel on the state of the beer business
- Grassroots advocacy briefing for licensees
- What's next for legalized marijuana
- An update on payment card systems
- And, more topics and events coming...

Speakers will include elected officials, top industry executives and policy experts. There will also be opportunities for interactive discussions and networking with attendees and members.

"Bringing together beverage retailers and industry leaders creates a powerful environment for developing solutions to our most pressing issues," said John Bodnovich, Executive Director of American Beverage Licensees. "ABL's Annual Conference draws from the depth and breadth of knowledge that retail licensees need to continue to grow America's beer, wine, and spirits industry."

Conference attendees can expect to take home a variety of new tools and practical strategies for running successful businesses and making a positive difference in their communities. Networking opportunities will range from informal coffee breaks to social receptions to the Top Shelf Award reception and dinner. Attendees will also be able to celebrate the success of their peers and colleagues as they are recognized with the "Retailer of the Year" awards.

Support for this year's conference is graciously provided by Brown-Forman, Distilled Spirits Council of the United States, MillerCoors, the National Association of Beverage Importers, and the Presidents' Forum of the Distilled Spirits Industry.

For more information, visit www.ablusa.org or click [here](#) to register.

SOCIAL MEDIA:

Conference hashtag: #ABL2015.

Please follow ABL on Twitter at @ablusa and on facebook at www.facebook.com/ablusa.

American Beverage Licensees is the preeminent national trade association for beverage alcohol retailers. Direct retail beverage alcohol sales in the United States generate as many as 1.77 million well-paying jobs. ABL's thousands of on-premise and off-premise licensee members are independent and often family-owned establishments. The beverage retailing industry pays over \$19.3 billion in federal taxes and \$16.9 billion in state and local taxes. To learn more about ABL, visit www.ablusa.org.