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## **American Beverage Licensees Announces 2015 Annual Conference**

*June conference will include informational sessions, product demonstrations, and networking opportunities*

**Bethesda, MD – January 28, 2015** – American Beverage Licensees (ABL) announced today that it will return for the third consecutive year to Washington, DC for the 2015 ABL Conference, June 7-9, 2015. The June conference will include informational sessions, product demonstrations, and networking opportunities for attendees.

The 2015 conference will mark ABL's 13<sup>th</sup> anniversary and bring together beer, wine and spirits retailers from across the country as well as representatives from all three tiers of the beverage alcohol industry.

"ABL is excited to host our annual conference in Washington, DC again this year," said ABL Executive Director John Bodnovich. "For the last two years, this conference has been an opportunity for ABL members to strengthen their grassroots presence on Capitol Hill while also connecting with fellow retailers whose businesses face similar issues. There is a tremendous power in the network of the association and this Conference solidifies those connections."

The 2015 ABL Conference is open to ABL members and non-members who are interested in learning more about issues facing beverage alcohol licensees. It will be held at the Omni Shoreham Hotel in Washington, DC. Registration is \$250 per person, and will include access to general sessions, industry experts, and social events. ABL has secured a discounted hotel rate of \$229++ per night for conference attendees at the Omni Shoreham Hotel. Rooms are limited and must be booked by May 15 to receive the ABL rate.

Program and speaker announcements for the 2015 ABL Conference will be made in the coming months, but sessions will focus on the most pressing issues facing independent beverage alcohol licensees. These include the evolving regulatory landscape for beverage alcohol; emerging policy initiatives on drunk driving including proposals to lower the BAC to 0.05% or lower; small business policy; and an update on the movement for legalized recreational marijuana.

"Unlike other retail trade shows, the ABL Conference is a unique opportunity for retail beverage licensees. It gives attendees a chance to act as citizen lobbyists by providing a chance to meet with Members of Congress to discuss the issues that matter to them," said Bodnovich.

To stay up-to-date on the 2015 ABL Conference including speaker announcements and social events, attendees can [sign up](#) to receive conference information, follow the ABL Conference on Twitter at [@ABLConference](#) or [on Facebook](#).

[Click here to visit the Conference Webpage](#)

[Click here to download the 2015 logo](#)

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**American Beverage Licensees** is the preeminent national trade association for beverage alcohol retailers. Direct retail beverage alcohol sales in the United States generate as many as 1.77 million well-paying jobs. ABL's thousands of on-premise and off-premise licensee members are independent and often family-owned establishments. The beverage retailing industry pays over \$19.3 billion in federal taxes and \$16.9 billion in state and local taxes. To learn more about ABL, visit [www.ablusa.org](http://www.ablusa.org).